



Lauri G W I L T

PROJECT DIRECTOR

Through the use of high performance education, experienced consulting in the areas of organizational performance and leadership support, as well as the development of rich, targeted communications, Causative Inc. enables individuals and organizations to cause their ideal results to occur.

Lauri's background in business, enthusiasm and unquenchable thirst for new information regarding the human aspects of business, leadership, and causing ideal end results to occur naturally led her to The Pacific Institute in 1999.

Lauri has been a highly motivated entrepreneur since 1989. The early success of her company and its unique "out of the box" approach to marketing was soon noticed and highlighted in many Canadian publications such as *BC Business* and *Flair Magazine*. This success also brought Lauri nominations for two consecutive years for the Young Entrepreneurs Award for the province of BC, and was a favored keynote speaker for the Provincial Government for their Young Entrepreneurs initiative.

Today, Lauri is as committed to her own continued personal growth and professional development as she is to assisting her clients to improve in the areas of leadership, teamwork, strategy and plan development, customer care and change management. From this commitment spawned Lauri's graduate studies in Leadership, as well as her company Causative Inc. which she founded with business partner Tony Armstrong in 2000.

Lauri specializes in elevating individual and organizational performance, developing and producing corporate messaging and branding media, as well as the design and implementation of advanced business planning models. Her work with clients has been solidly and consistently successful inside a diverse range of large scale organizations within such industries as Nuclear Power, Power Utility, Health Care, Cities, Government and High Tech.

Lauri brings a compelling nature, spirited energy and insightful leadership to the facilitation of The Pacific Institute's education.

"I've received nothing but great comments regarding you and your leadership of us through this material. I can't tell you how valuable it is that you clearly 'Get' and 'Live' this stuff, both personally and professionally."

Leaders want to move rapidly and effectively to execute the organization's strategies. Lauri offers expert support to these leaders by utilizing unique and highly effective goal setting processes, option thinking techniques, as well as business, marketing, and communication plan development.

Lauri, along with her partner Tony Armstrong, are highly sought after by large organizations to implement advanced business planning models and techniques that create authentic consensus buy-in, uniting organizations around commonly understood goals and strategies. This collective buy-in allows for the creation and performance of the action necessary to achieve the organization's ideal vision.

"I would like to send my personal thanks to you for your outstanding work. During the two sessions, you guided us to our current position where we are more confident, more ambitious, and more united as a team. We are a better team because of your efforts. I am impressed with your style Lauri. You were very effective in becoming part of the team."



THE PACIFIC INSTITUTE®

International Headquarters • 1709 Harbor Avenue SW • Seattle, Washington 98126-2049
206.628.4800 • 800.426.3660 • Fax 206.587.6007 • www.thepacificinstitute.com