



Christina M A D D O X

PROJECT DIRECTOR • MASTER FACILITATOR

With executive experience at a start-up manufacturing company, General Manager of a large placement agency, and owner, operator and investor of property investment firms, Christina Maddox has a deep understanding of what it means to be in business today. With her diverse background and knowledge, she is able to discover the challenges to organizational success by examining situations from a variety of angles.

As Vice President at a power industry manufacturing and service company, Christina was part of a team that took that facility to Inc. Magazine's 500 "Fastest Growing Privately-Held Companies in America" list.

As part of her commitment to community, Christina facilitated the Institute's concepts through the Central Texas Quality Quorum to hundreds of individuals. Other community involvement included membership in a four-person steering committee that successfully opened the Temple Community Free Clinic, which continues to serve both the indigent and the inadequately insured. Christina has served on the boards of the Central Texas Quality Quorum, Temple Community Free Clinic, and the Central Texas Private Industry Council. She also represented Rotary as a Group Study Exchange student to England.

Christina's unique ability to bridge the Institute's high-performance concepts to an organization's desired areas of growth and creating measurable change has brought her world acclaim. Clients include private companies, small entrepreneurial to largesized businesses, as well as Fortune 500 companies such as Caterpillar and Federal Mogul. She has been intimately involved with The Institute's cognitive concepts and tools for 15 years, initially as a client then as an Affiliate and Project Director implementing and assisting others in achieving measurable results.

A Master Facilitator and Co founder of **headSTRONG™** a health, fitness and athletic initiative of The Pacific Institute, she has worked with professional athletes and athletic teams. George Hincapie, 10-time Tour de France veteran and the only teammate to have played a pivotal role in all seven of Lance Armstrong's victories, calls Christina his "Mind Coach" and attributes his most successful year to her coaching.

Besides her history as a professional snowboard instructor, Christina also enjoys weight training, cycling and mountain biking. She and her husband, Randall, currently reside in South Carolina and share three children and six grandchildren.



THE PACIFIC INSTITUTE®

International Headquarters • 1709 Harbor Avenue SW • Seattle, Washington 98126-2049
206.628.4800 • 800.426.3660 • Fax 206.587.6007 • www.thepacificinstitute.com