



John M C N E I L

PROJECT DIRECTOR • FACILITATOR • SPEAKER

John McNeil serves as the Vice President of Implementation and Design at The Pacific Institute. Formally executive director of the Social Service Campaign, John brings 23 years of experience leading teams committed to helping move people, communities, cultures and countries into the mainstream.

To help stop poverty, anger and illiteracy while working to build taxpayer efficient processes, John has pioneered the tailoring of The Pacific Institute's education to obtain results within a variety of sectors. Noteworthy are targeted efforts towards Latin American organizations; Head Start programs; Community Action Agencies; the Department of Human Services; the Department of Labor; the Employment Security Commission; state, provincial and federal government agencies; the Department of Housing and Urban Development; the Department of Corrections; the Department of Education and the Department of Defense.

Graduating "President's Academic Honoree" from Seattle University, John started his career with The Pacific Institute in 1980 when Lou Tice, founder and co-chairman, asked him to create a curriculum to prepare high school and college students for life after school. The resulting Educational and Career Development program was used across the United States in many educational institutions and in Army and Air Force Recruiting Centers.

Today, John's inexhaustible energy is dedicated to the primary purpose of delivering the psychological tools necessary for individuals and organizations to obtain the results they choose for their lives. His first-hand experience with economic extremes translates into a passion that electrifies rooms. John has been a keynote speaker at international, national, state and local conferences. He is prepared to do whatever it takes to reverse the effects of the hopelessness, worthlessness, and hostility associated with a "downward spiral" and replace it with effective, cooperative, prosperous thinking and activity.



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