



Shane NELSON

PROJECT DIRECTOR • FACILITATOR • SPEAKER

A dynamic speaker and highly effective leadership coach, Shane Nelson's extensive talents have helped organizations develop their most valuable resource – their employees – into the efficient, dynamic, aggressive and flexible team players that today's global economy demands.

As Senior Project Director and Organizational Leadership Mentor for The Pacific Institute, Shane's abundance of real-world experiences in professional football and organizational management give him knowledge and insights of great value to his audiences. His sincerity, passion and commitment to bettering the lives of all he touches are hallmarks of his presentations, from conference keynotes to one-on-one coaching.

From college football at Blinn College and Baylor University, where he was named to the All-Decade Baylor Bear Team of the 1970's, Shane went on to the National Football League. From 1977 to 1983, he played for the NFL Buffalo Bills, and was named "Rookie of the Year" in 1977. During his career with the Bills, Shane was named Most Valuable Defensive Player in 1977, 1979, 1980 and 1981, and Team Captain for 1980 through 1982. In 1997, Shane was inducted into the National Junior College Football Hall of Fame.

Throughout his entire professional career, Shane has been actively involved in community work, especially work with disadvantaged children. Over the years, Shane has been Sports Chairman for the Cystic Fibrosis Foundation; Celebrity of the Year for Charity Work awarded by the Leukemia Society; Sports Chairman for a cancer drive telethon; and spokesperson for Children of Broken Homes. Shane is currently serving on the Texas State Board for Special Olympics. Once an employee of United Way of Coastal Bend, Shane now volunteers his talents and expertise in the annual fund raising drive, training volunteers and raising revenue.

This Texas native continues to make his home in Texas, where he lives with his wife and children.



THE PACIFIC INSTITUTE®

International Headquarters • 1709 Harbor Avenue SW • Seattle, Washington 98126-2049
206.628.4800 • 800.426.3660 • Fax 206.587.6007 • www.thepacificinstitute.com