



Diane T I C E

CO-FOUNDER, DEVELOPER, SPEAKER

In 1971, Diane, and her husband Lou Tice, founded The Pacific Institute, an international corporation based in Seattle, Washington. Diane is actively involved in the creation of the many programs offered by The Pacific Institute.

A popular keynote speaker and educator, Diane has been able to reach out to such groups as the National Native Alcohol and Drug Abuse Program in Edmonton, Alberta. She was a keynote speaker for the Fort Worth, Texas YWCA's first annual "Tribute to Women in Business," where 41 women were honored. Very much a partnership in work, as well as life, Diane and Lou very often "team speak" to organizations across the United States and Canada, Latin America, Europe, Asia and Africa. Diane is also very active in the local community, donating her time, treasures and talents to local Catholic grade schools and high schools.

Since 1989, Diane, in partnership with Lou, has played an integral part in the implementation of The Pacific Institute's education in Northern Ireland. With this experience, Diane and Lou have been able to play a part in helping Guatemala recreate itself after 30 years of civil war. Diane worked closely with then-First Lady Patricia Arzu in the creation of a new youth program, as well as other programs to empower the people of Guatemala.

Diane is a 15-year survivor of cancer that spread throughout her body. She attributes winning this battle to the use of a holistic approach, which included The Pacific Institute's education of daily affirmations, visualization and goal-setting. While employing traditional medical practices to recover from the cancer, Diane also developed a healthy diet and began thinking in ways to promote good health. From this, she created the "Wellness" program, where she shares her cancer story and recovery experiences by talking informally about taking effective strategies and accountability for one's own health and well-being.

In addition to many international honors, Diane was the winner of the "1999 Washington State Woman of the Year: The Power of One."



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