



# Cheryl W A C H T E L

PROJECT DIRECTOR • FACILITATOR

*"Being in the employment/staffing industry for over 20 years, I know that it takes more than hard skills to make an effective employee. It takes the attitude of high performance, and the best resource for that is The Pacific Institute."*

As a Project Director for The Pacific Institute, Cheryl Wachtel is a "force of nature" when it comes to her work with the welfare-to-work initiative – assisting unemployed, under-employed and dislocated workers. Bringing the tools for change to at-risk youth and the "hardest to serve" individuals round out her areas of commitment. Cheryl brings over twenty years experience in the executive recruiting, placement and training industries to empower individuals with the "real world" tools they require to positively realize their true selves.

A charismatic leader and public speaker, as well as a dynamic facilitator and motivator, Cheryl spends countless hours in and out of the classroom implementing and promoting The Pacific Institute's life-changing curriculum. Her ability to positively motivate and empower people with cultural and social differences has been instrumental in implementing and facilitating the Institute's *Achieving Your Potential*® curriculum to over a thousand welfare-to-work participants in Miami and Dade County, Florida.

Cheryl is extensively involved in the social service arena in South Florida and is active in many community and faith-based organizations. Her broad experience in employment dates to 1980, when she founded her first employment agency specializing in the placement of financial and accounting professionals. Observing a growing need, in 1990 Cheryl switched her focus to healthcare, placing nurses and medical management executives both locally and nationally.

As a state-licensed vocational school owner in South Florida, Cheryl's commitment to the value of The Pacific Institute's programs has resulted in the curriculum being added as a required component for graduation for each diploma program offered by the schools.

Cheryl graduated from the University of Miami with a degree in Business Administration and Finance. Cheryl is certified by the National Association of Personnel Services, as a Certified Personnel Consultant (CPC) and a Certified Temporary Staffing Specialist (CTS). These designations are the staffing industry's badge of professionalism and seal of excellence and are recognized as the industry's highest standard.



THE PACIFIC INSTITUTE®

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